

The Art of Inspiring

Using Storytelling to Share Your Passion

MESSENGER

What's your story? What was the force that attracted you to your work?

MESSAGING

Identify 1 or 2 stories you can share.

AUDIENCE

Who can you share the story with?

CLARITY

What's the main point?

CONVICTION

Say what you mean, mean what you say

COMPASSION

Are you relevant, relatable, passionate? How?

CONSISTENCY

How can you infuse your message a few times?

CREDIBILITY

How will people believe you?

List 3 ways you can develop your story.
