

Prehospital PECC Learning Collaborative

Learning Session 2

November 15, 2018

- **Learning Objectives**
 - Summarize the recruitment efforts used in Massachusetts and how that relates to your recruitment efforts.
 - Discuss the components of an effective communication and dissemination plan.
 - Discuss how these are applicable to your recruitment efforts.
- **10 min.: Overview of *Grassroots Intervention to Increase Appointment of Pediatric Emergency Care Coordinators in Massachusetts Emergency Departments*** (Emory M. Petrack, MD and Krislyn Boggs, MPH)
- **25 min.: Ohio's Project Plan/ How to Create A Project Plan** (Cassidy Penn, MEd and Julie Leonard, MD, MPH)
- **5 min.: Rhode Island Example** (Carolina Roberts-Santana, MD, MHA)
- **10 min.: What have you learned?** (Marc Auerbach, MD, FAAP, MSc)
- **10 min.: Challenges and Opportunities** (Marc Auerbach, MD, FAAP, MSc)
- Homework assignment: If not already done so, begin implementing your communication plan and measure its effectiveness. Be prepared to report on this in December.