

From: [Rachael Alter](#)
Subject: PPRP assessment: New resources and updates
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Attachments: [image001.png](#)
[2024 PPRP National Response Rate Map_Number.png](#)
[2024 PPRP National Response Rate Map_Percent.png](#)

Dear State Partnership Program Managers & Coordinators,

With just 10 days left until the launch of the Prehospital Pediatric Readiness Project (PPRP) assessment on May 1, we wanted to share some resources and updates with you.

New resources

We have developed several new resources to support your outreach efforts:

- [A new one-page handout](#) about the assessment, including some FAQs. If you would like to customize this one-pager to apply to your state, please contact communications@emscimprovement.center.
- [An FAQs webpage](#) with answers to common questions about the project, the assessment, and specific assessment questions. Please refer to this messaging, which was developed in coordination with the Data Center, when answering questions from agencies in your states.
- [A testimonials webpage](#) with some quotes from field test participants. Feel free to reuse these quotes in your messaging or materials.

State partner contact support

Engaging state and local partners is an important outreach strategy. RedFlash is available to support you in identifying contact names for EMS- and fire-related organizations and groups in your state. If you would like to receive a list of contacts in your state, email wmartin@redflashgroup.com. As resources permit, they will provide contacts on a rolling basis during May and June.

Response rate maps

For your awareness, response rate maps will go live soon on the emspedsready.org site. Screenshots are attached. In response to manager feedback, the Data Center made some key changes/enhancements to the map setup:

- Contextual language explaining that assessment response varies by state due to many factors
- A toggle switch shows map and coloring by percent of response and also by number of responses
- No decimals and a blue color palette for easier readability

A reminder, too, about [NHTSA's webinar tomorrow](#). We encourage you to share this with agencies in your state that might be interested in learning more about the PPRP.

Thanks for your support and let us know if you have any questions.

Rachael Alter, BA, QAS (she/her/hers)
Prehospital Pediatric Readiness Project Co-Lead
(208) 949-8630
alter@nasemso.org

