**PEAK: Child abuse promo package**

**Sample news blurb:**

[PEAK child abuse - Pulse](https://docs.google.com/document/d/1xcBUdebxm_zIk2YRHGfHMtUllyqpudOafwekvrrNadg/edit?usp=sharing)

**New resources on child abuse**

Did you know April is Child Abuse Awareness Month? One in four children in the United States are abused or neglected, and 18% of these children experience physical abuse. The [Emergency Medical Services for Children (EMSC) Program](http://emscimprovement.center) has released a [Pediatric Education and Advocacy Kit (PEAK) on child abuse](https://emscimprovement.center/education-and-resources/peak/child-abuse/) to help hospital and prehospital practitioners, in partnership with patients and families, identify and manage children with suspected physical abuse.PEAK: Child Abuse features pragmatic, synthesized, and multidisciplinary resources, including new bottom-line recommendations, a simulation kit, podcasts, a learning module, and more. All resources are free and open access. View the resources [here.](https://emscimprovement.center/education-and-resources/peak/child-abuse/)

**Social media sample messaging:**

Do you know how to spot red flags for potential physical abuse in children? Feel empowered to take the right steps: check out new bottom-line recommendations: <https://bit.ly/398FcAe> @emscimprovement #PEAKChildAbuse (Use [Graphic 1 – Do you know how to effectively screen for child abuse?](https://drive.google.com/file/d/1icR3hSMJbSxFDmCHDVuXTIyNI3lGmFZ_/view?usp=drive_link))

Emergency clinicians: child abuse is heartbreaking. Find guidance and resources to help you navigate cases of suspected physical abuse @emscimprovement <https://bit.ly/398FcAe>. #PEAKChildAbuse (Use [Graphic 2 – Child abuse statistic](https://drive.google.com/file/d/1aH0OIcMGOACNnH7YhvEYq2xmvbU_1LmZ/view?usp=drive_link))

EMS and ED providers: Caring for a physically abused child is complex. EMSC has developed and curated resources to help you navigate these heartbreaking situations: <https://bit.ly/398FcAe> #PEAKChildAbuse (Use [Graphic 3 – Serious injury statistic #2](https://drive.google.com/file/d/1mT6azQIu2x4_V1NorYnQIIPHIglDLH53/view?usp=drive_link))

**Graphics to accompany news blurb and/or social media:**

[Graphic 1 - Do you know how to effectively screen for child abuse?](https://drive.google.com/file/d/1icR3hSMJbSxFDmCHDVuXTIyNI3lGmFZ_/view?usp=drive_link)

[Graphic 2 - Child abuse statistic](https://drive.google.com/file/d/1aH0OIcMGOACNnH7YhvEYq2xmvbU_1LmZ/view?usp=drive_link)

[Graphic 3 - Serious injury statistic](https://drive.google.com/file/d/1mT6azQIu2x4_V1NorYnQIIPHIglDLH53/view?usp=drive_link)