

# So Much to Do, So Little Time (and Money!) to Do It: Creative Funding Solutions

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2023 ALL-GRANTEE MEETING

CULTIVATING COMMUNITY GROWING COLLABORATION

# Speaker Disclosure

**We have no financial interests or relationships to disclose.**



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Tasha:

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# Is there funding out there to support my program?



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# Yes....

- Tennessee EMSC program has created a 501(c)3 to fundraise.
  - Tennessee has received \$363,000 in funding in the last two years.
- Wisconsin EMSC program is housed with a children's hospital.
  - Wisconsin has received \$687,000 in funding in the last two years.



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\*Funding amounts shown do not include the HRSA EMSC grant funding.

# Where to find funding?

- Sign up for newsletters from state and national partners
  - Population Affairs
  - Injury Prevention
  - Maternal Child Health
- Get on partner's distribution lists
- If nonprofit status, join local nonprofit management organ
- Network with nonprofits and see where they find funding
- Employer's foundation list (i.e., hospital or university)



# Specific Funding Opportunities

Grants

State Programs

Community Partnerships

Company Fundraisers

Foundations

Endowments

In-kind donations

Host events

Sell a product or service

# Grants

- Insurance Companies
- Airlines
- Fire House Subs
- United Way
- Federal Grants (i.e., FDA, NHTSA, CDC, EPA, etc.)
- State Grants
- HCA Healthcare Foundation



\*Estimated awards every 3-5 grants applied to.



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# State Programs

Health Preparedness Program

Healthcare Coalitions

Highway Safety Office

Trauma Councils

State Maternal Child Health Department

EMS Department / Emergency  
Preparedness Department

Office of Rural Health

# Community Partnerships



Sports Teams	Associations	Professional Organizations	Schools	Community Events
NFL	AAP	ACHE	PTAs	Local Bands
Minor / Major League Baseball	Rural Health Association	Safe Stars	School boards	
NHL	ACEP	Safe Kids	TECTA	
Recreational leagues	ENA	Children in Disasters	School nurse association	
	EMS groups	Family Voices	CESA	
		Project ADAM		



# Foundations

- Cars Curing Kids
- Bank Foundations
- Community Foundations
  - Community Foundation of Middle Tennessee
  - Community Foundation of Greater Memphis
- Organizations in local towns that donate to nonprofits:
  - LBMC
  - Bernstein
  - Hospital Foundations
  - Frist Foundation
  - Theaters/Performing Arts
  - Humanities Tennessee
  - Memorial Foundations
  - Junior Leagues



# Endowments

- Advancing a Healthier Wisconsin
- Wisconsin Partnership Program
- The Woman's Club of Nashville



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# Company Fundraisers

Galas / Events

Kroger Community Rewards

Facebook

GoFundMe Charity

Dine & Donate

Tiltify

Charity Miles

Conferences

Employee Giving Campaigns

Bonfire T-Shirts

Round Up App

Auctions / Silent Auctions

Fun Runs



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# Application Tips

- Networking / Relationships
- Don't be afraid to reach out to funders to ask questions before / throughout the process
- Be flexible – not all grants fit perfectly with your goals, but tailor your desired program into what funder is looking for
- Pilot programs
- Submit outside requests early (i.e., Letters of Support, financial documents, etc.)
- Have someone outside program to review application to ensure consistency throughout documents
- Be organized!
  - Have a detailed calendar system
  - Keep track of grants
    - Due dates
    - Activities required by grant



# Questions?

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